



Sage e-BusinessVision

Sage e-BusinessVision is the easy and affordable way for your company to expand your business worldwide. It is a powerful, easy-to-use e-commerce solution that integrates seamlessly with both the Sage BusinessVision accounting and business management systems. Full integration with Sage BusinessVision Accounting software provides an effortless way to make the Internet part of your everyday business practice while sparing you the high cost of creating an e-commerce site from the ground up.

Sage e-BusinessVision is different from other e-commerce packages. Most other systems require you to enter the items you wish to display in your e-commerce Web store into a separate online database—a very time-consuming effort to set up and manage. Since Sage e-BusinessVision is completely integrated with the Sage Business Vision solution, it easily integrates with your existing products, prices, and inventory, and communicates any changes at predetermined times, keeping your marketplace and your Sage BusinessVision orders accurate and up to date. As information changes in your Sage BusinessVision system, your Web store is downloaded to reflect those changes. There is no need for double entry—orders received in your Web store are downloaded into your Sage BusinessVision order file!

Sage e-BusinessVision is fully compatible with your existing Web site. There is no programming needed to set up your online marketplace—just add a couple of links and you are ready to go. Plus, you can select a “theme” that matches your Web site from an extensive list of predefined templates.

Sage e-BusinessVision is an Online Marketplace

With Sage e-BusinessVision, you can easily market your products through the Internet, 24 hours a day. As you make changes to prices and product lines in your Sage BusinessVision system, Sage e-BusinessVision can be updated as frequently as you choose. There are no items to add and no prices to update in your Web store. Sage e-BusinessVision supports all of your pricing methods, quantity discounts, and special promotional pricing.



Easily update your Web site's items, categories, and prices with automatic linking to your Sage BusinessVision data.

Your customers can search and browse all items in your online catalog by category. No additional setup is required, as the categories you use in your Sage BusinessVision system are also used to categorize your inventory in your online marketplace. Your customers can also search through your item catalog by entering keywords or phrases.

Sage e-BusinessVision supports images and extended product descriptions, allowing you to include pictures, animated graphics, and detailed product information about the items in your online catalog. The images you use in your Sage BusinessVision system are automatically uploaded to your Web store. Sage e-BusinessVision even automatically generates thumbnail images, enabling faster download times for pages.

Sage e-BusinessVision automatically assigns unique user names and passwords for your selected customers. That way, your Web store is able to present information that is specific to each customer. For example, if you have multitier pricing configured in your Sage BusinessVision system, Sage e-BusinessVision will present only the appropriate price to customers when they visit your Web store.



Sage e-BusinessVision is a Customer Service Center

Your customers can now get answers to questions about their account 24 hours a day, any day of the week. By letting Sage e-BusinessVision answer most of your customer's questions, you can free up your support resources for higher-level customer service.

Your customers can easily access the following information from their service center:

- Account Balance
- Open Orders
- Back Orders
- Invoice and Payment History

In addition, Sage e-BusinessVision provides automatic proactive e-mail customer communications to ensure your customers stay informed about their accounts. These communications include notifying your customers when their orders are ready to ship and automatically sending your selected customers monthly statements and past due notices through e-mail. Set up these automatic e-mails once and Sage e-BusinessVision does the rest.

Sage e-BusinessVision is Secure

Sage e-BusinessVision has full built-in security. Data encryption, Secure Sockets Layer servers, and case-sensitive passwords are just some of the technologies used to secure your data. All access to account information is performed through an "SSL" (Secure Sockets Layer) server. This server ensures that all logon, credit card, and account information, as well as all administrative functions are fully encrypted from the servers to the browser.

For additional security, Sage e-BusinessVision transfers only small portions of your accounting information to the Web site. It never transfers all of your accounting information, thus securing valuable data from unauthorized access. Password entry is required before any configuration changes can be made to Sage e-BusinessVision.

Sage BusinessVision warrants that any and all data transmitted to and received by the Sage e-BusinessVision service will be held in the strictest confidence. As standard company policy, Sage BusinessVision will not release subscriber data to any third party for any reason.

Sage e-BusinessVision is Feature-Rich

- Simplified Purchasing Experience
On many e-commerce sites, shoppers give up on purchasing items simply because the checkout process is too confusing or complex. With Sage e-BusinessVision, the checkout process is streamlined, fast, and simple.
- Quick Purchasing
Purchasers have the ability to enter quantities without exiting to the shopping cart. This makes an online purchase much quicker, since the customer does not have to enter and exit the shopping cart multiple times.
- Saved Shopping Lists
Customers who visit your site regularly can establish and save their own "shopping carts" that can be recalled for future orders and billing. This saves your customers time and encourages them to repurchase products.

- Suggested Sales
Sage e-BusinessVision can automatically generate a list of suggested products to present to your customers while they select products on your site to view or purchase. Based on the purchasing history of other customers, the list of suggested products can be set up to appear under a tagline such as "Customers who chose ... also enjoyed ..."
- New Products and Last Sold
Sage e-BusinessVision can automatically display links to new products and products last purchased by shoppers. Previous "sales processed" are also highlighted, giving shoppers an immediate sense of what's hot in your Web store.
- Variable Display of Product Groups
Different types of products warrant different types of display. With Sage e-BusinessVision, you now have the option to display different product groups in many different ways.
- Forms
Using the form builder function, forms can be created and published easily to survey your clients' shopping habits. The results of these surveys can be viewed and used in spreadsheet format for further analysis.
- Voting
Want to find out what the customer thinks of your site, your new product line, or potential future purchases? Voting is an ideal way to find out what your customers think about issues that affect their buying habits and your business.
- Mass Mailing
Sage e-BusinessVision enables you to "mass mail" your Web store customers with the latest information about your products and services.
- Currency Toggle
Sage e-BusinessVision can switch currencies in order to display prices in other currencies. Using the prevailing currency conversion rate, your Web store can display prices in dozens of different currencies.
- Magazines, Articles, and Content Management
One thing that keeps customers returning to your Web store is changing content. With Sage e-BusinessVision, you can create articles and group them into online magazines. These can be used to describe new product line releases, emerging trends in your industry, or virtually any other content that might interest your customers.
- Easy HTML Builder
While it is not essential for Sage e-BusinessVision users to know HTML coding to enhance their site, Sage e-BusinessVision does provide the option. Using the powerful HTML builder, even a novice can create HTML documents for use in item descriptions and for linking to other sites.
- Automatic Generation of Thumbnails
Images are scaled down automatically, providing quicker download times.
- Inquiry
With Sage e-BusinessVision, you can authorize employees to access your "back-office" administration site. Your employees can then view customer inquiry details, inventory pricing, and a variety of other aspects of your operational information. All information is provided over an SSL connection and is fully secure.

50 Burnhamthorpe Rd W | Mississauga | ON L5B 3C2 | tel. 800-642-7693

www.BusinessVision.com

